

#### TRIBAL ADVISORY WORKGROUP Covered California | May 1, 2017

## **BLESSING**



#### **WELCOME AND INTRODUCTIONS**

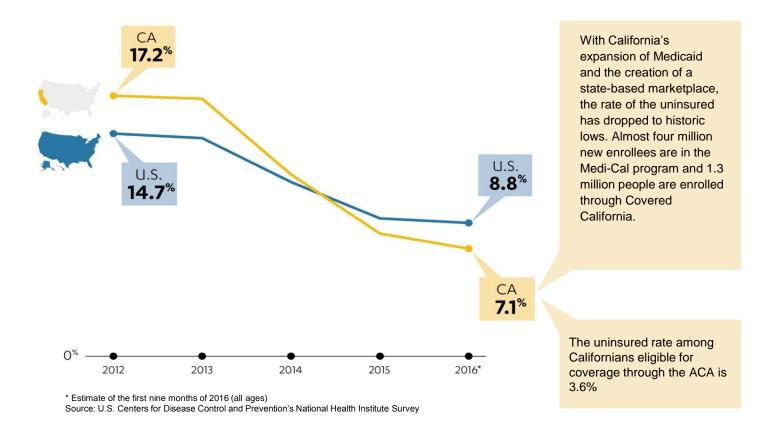


#### **FEDERAL UPDATE**

Kelly Green, External Affairs Director



#### **Coverage Expansion Having Dramatic Effects in California**



ŀ

#### Lessons Learned and Policy Options Building on Experience

- Tough Policy Decisions Matter: the decisions to convert all plans to ACA compliance AND one risk pool, and reward plans that made network investments helped assure initial and ongoing stability.
- Subsidies Matter: the subsidies both tax credit and the point-of-care reductions are vital to promoting enrollment and a good risk mix.
- Assuring Competition and Choice: effective markets and strong enrollment promotes plan and provider-level choice.
- **Benefit Designs:** patient-centered benefit designs promote access to care and retention of a healthier pool, since high deductibles are not barriers to access.
- Marketing and Outreach Investments: ongoing and substantial marketing commitments are essential — health insurance must be sold.
- **Delivery System Costs Must Be a Focus:** marketplaces should play a role with other public and private purchases to promote improvements in care delivery.

#### 2018 and 2019 Market Stabilization Priorities

Fund Cost Sharing Reductions

Enforce the Individual Mandate

Establish Stability Funding for 2018 and 2019

Aggressively Market

#### **OUTREACH AND SALES**

Drew Kyler, Branch Chief



#### **CERTIFIED ENROLLMENT ENTITIES**

Name of Entity	Program
American Indian Health & Services, Inc.	CAC
Consolidated Tribal Health Project, Inc.	CAC
Feather River Tribal Health, Inc.	CAC
Fresno American Indian Health Project	CAC
Indian Health Center of Santa Clara Valley	CAC
Indian Health Council, Inc.	CAC
Karuk Tribe	CAC
K'ima: w Medical Center (Hoopa)	CAC
Lassen Indian Health Center	CAC
Native American Health Center	NAV
Northern Valley Indian Health, Inc.	CAC
Riverside San Bernardino Co Indian Health	CAC
Sacramento Native American Health Center	CAC
San Diego American Indian Health Center	CAC
Santa Ynez Tribal Health Clinic	CAC
Shingle Springs Tribal Health Program	CAC
Sonoma County Indian Health Project	NAV
Southern Indian Health Council, Inc.	CAC
Toiyabe Indian Health Project	CAC
Tule River Indian Health	CAC
United Indian Health Services	CAC
Pit River Health Service, INC.	CAC
MACT Health Board, INC.	CAC
San Pasqual Band Of Mission Indians	CAC
Elk Valley Rancheria	CAC
Lake County Tribal Health Consortium, Inc.	CAC



#### **Admin**

- Sales Service Center
- Certification Services
- Agent Program
- Covered California for Small Business Exchange
- Business Analytics
- Distribution Services

#### **Field**

- Field Operations Team
- Account Services Team
- Covered California for Small Business Sales Team
- Local Community Partnerships



2016 Sales Support

#### **Tools**

- In-Person Administrative System (IPAS)
- Agent & CEC CalHEERS Portals
- Agent Extranet
- Training Webinars
- E-News & Alerts
- Tool Kits

#### Marketing

- Help On-Demand
- Storefront Program
- Events Portal
- Sales Tools & Collateral Materials













2017 Special Enrollment Period KICK-OFF MEETING MARCH 2017



## SEP for American Indians/Alaska natives

- The Affordable Care Act introduced several provisions for American Indians/Alaska Native (AI/AN) who sign up for coverage through state exchanges.
- Al/AN are exempt from the individual mandate.
- Al/AN can buy or change health insurance plans once a month through Covered California at anytime, including SEP.



## SEP Kick Off MEETINGS







- Chula Vista; Rancho Cucamonga; Santa Barbara; West Covina; Torrance; La Habra; Fresno; San Jose; and Sacramento
- 1,000+ attendees
- To get the latest updates on Covered California and Special Enrollment; learn about the application system changes; and engage with other Sales partners and Community Leaders.



## **ENROLLMENT RESOURCES**



16,000+ As of 4/5/17 **Active Certified Enrollers** Free Confidential Help In Your Area **Help On-Demand Enrollment Centers** Find a Certified **Enroller Near You** NEW! **782** 188\* **Events Near You Storefronts Events** Find a County Find a Covered California Storefront near Have a Certified Enroller call you Services Agency you for free in-person assistance.



# PARTNER TOOLS AND RESOURCES



#### STOREFRONT PROGRAM



#### https://storefronts.coveredca.com/

- □ Owned by Certified Enrollment Partners Agents, Certified Enrollment Counselors (Navigators), and Certified Application Counselors
- Meet Eligibility & Signage Requirements
- ☐ Feature on our website for local, confidential, inperson help.
  - ☐ Search by region, enroller type, languages spoken, and open timeframes.
- ☐ Questions, Email: <u>Storefront@covered.ca.gov</u>

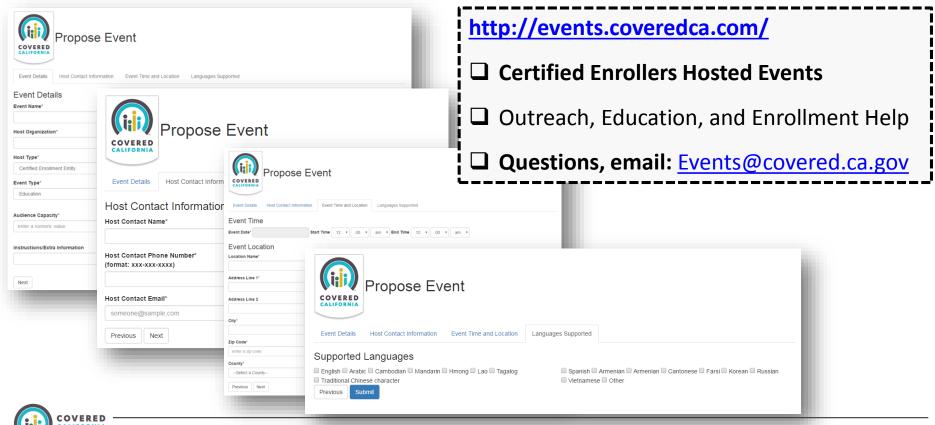


#### Storefronts\*



#### **EVENT PROGRAM**





#### **HELP ON-DEMAND**



#### **Help On-Demand**



Have a Certified Enroller call you

- Enrollment Assistance Tool
- Launched November 17, 2016
- Consumers with NEW ENROLLMENT only
- Certified Enrollers with proven success
- Call back within 30 minutes\*
- Located on CoveredCA.com:

http://www.coveredca.com/get-help/local/



#### **HELP ON-DEMAND: HOW IT WORKS**



#### Get help when you need it most...right now!

A Certified Enroller will contact you within 30 minutes or less.\*

A Certified Enroller is an expert advisor who is a Covered California Certified

Insurance Agent, Certified Application Count that provides enrollment assistance to consi

Existing members: Help On-Demand is for n please contact your Certified Enroller or call (800) 300-1506 if you do not have a Certified

By inputting your information into this form, y be transmitted to a Certified Enroller who wil assistance. Please do not continue if you do a Certified Enroller

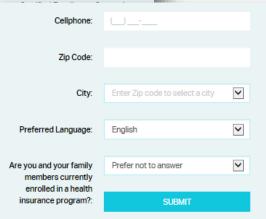
Please fill in your contact information below.

ALL FIELDS ARE REQUIRED.

First name:

Last name:

Preferred Contact Method: Cellphone



\*30 minutes or less response time is expected during normal business hours (9am - 5pm) based on Certified Enroller availability. Weekends, holidays and after normal business hours contact times are subject to availability of Certified Enrollers.



## **Consumer Landing Page**

- 30 minutes or less response\*
- Phone or Email contact options
- 17 languages available

\*30 min. or less response time during normal business hours



#### **HELP ON-DEMAND ENROLLERS**



Certified Enrollers were invited based on evaluation of these key metrics:

- □ OE4 and current SEP enrollments
- □ Consumer effectuation percentage
- Number of returning enrollees
- □ Languages spoken
- ☐ Enroller-Based Geographic Location
- ☐ Other Covered California partnership values may also be included

- Certified Enrollers can be both Navigators and Agents.
- Email invites will be sent approximately 1-2 months prior to OE5.
- Questions? Email outreachandsales@covered.ca.gov



#### **RESOURCE PAGE**





#### I'm an Agent **Small Business**

#### **Become an Agent**

#### **Enrolling Individuals and Families**

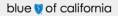
- · Selling to the Individual Market
- Marketing / Branding Materials

· Contacting Covered California

LA Care

· Related News





oscar













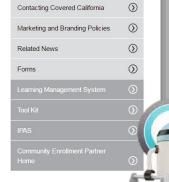


#### **Resources for Community Enrollment Partners**

Community enrollment partners can find resources in this area to assist with enrolling consumers into Covered California individual and family health plans. You will also discover useful co-branding and marketing tools, learn how to work with and contact Covered California and stay up to date on all the latest news from Covered California.







Partner Quick Links

Providing Enrollment Assistance



## WHERE DO I FIND RESOURCES?





#### VISIT www.CoveredCA.com

In the footer, **CLICK** "Enrollment Partner & Agent Resources"

- Certified Insurance Agents
  - I'm an Agent for Individuals and Families
  - I'm an Agent for Small Business
  - Become an Agent
- Community Enrollment Partners
- Partner Tool Kit

#### TOOL KITS

- Special Enrollment
- Health, Dental & Vision Plans
- IRS Form 1095
- Webinars & Briefings
  - Webinars
  - Agent Briefings & Alerts
  - Community Partner Briefings & Alerts
  - Quick Guides, FAQs, Release Notes, etc.
- Agent Extranet
- Social Media
- Subsidy-Eligible Maps
- Storefront
- Small Business

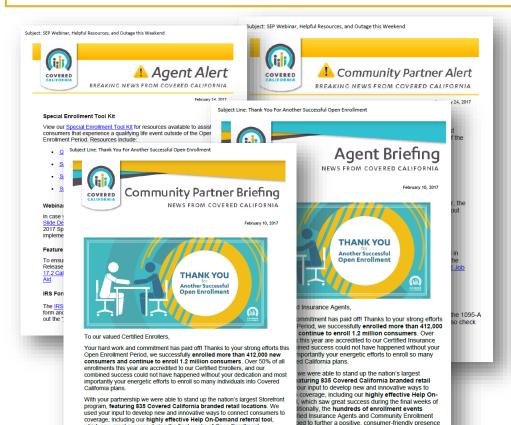






#### **E-BRIEFS & ALERTS**





- Agent & Community Partner Briefings
- Agent & Community Partner Alerts
- Provides Covered California latest news to the Certified Enrollers

which saw great success during the final weeks of Open Enrollment.

Additionally, the hundreds of enrollment events facilitated by our Certified

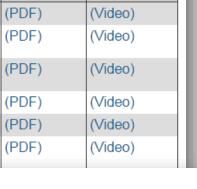
#### **WEBINARS**

- Educates, informs, and trains Certified Enrollers
- CalHEERS

   Functionality
- Policy and Procedures

Please submit any questions regarding our webinars to OutreachandSales@covered.ca.gov.

Date	Subject	
2017/02/21	Life Events and Special Enrollment	
2017/01/31	Cross the Finish Line and Form 1095-A Overview	
2016/12/19	The Benefits of Partnering with Anthem	(
2016/11/16	Oscar Consumer Journey	
2016/11/03	Open Enrollment 2017	
2016/09/23	2017 Consumer Renewal Journey & Feature Release 16.9	(
2016/09/23	Shop & Compare Walkthrough	
2016/09/23	Agent Portal Walk	
2016/09/23	Certified Enrollme Portal Walkthroug	
2016/08/18	2017 Covered Ca Dental Plans/Ben	



Recording

Slides



Life Events and Special Enrollments

The Outreach and Sales Distribution Services Team

02.21.2017

OutreachandSales@covered.ca.gov





**SALES TOOLS** 

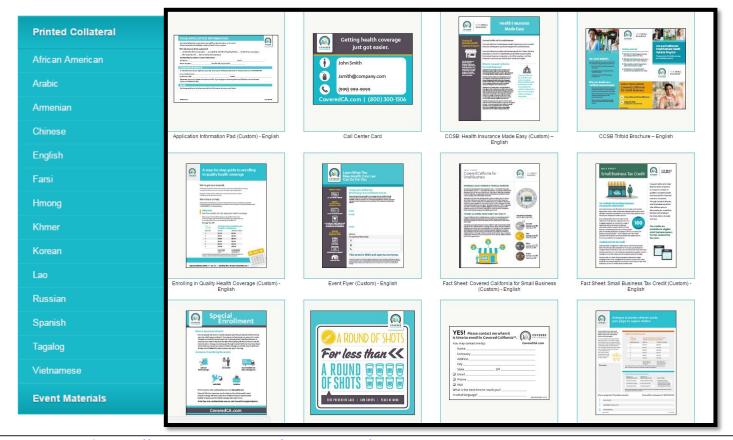


- 33 New Resource Guides
- New Sales Tools:
  - Posters, Flags,
     Banners, Car
     Magnets, Window
     Decals, etc.

Free Confidential Help
Certified Insurance Agent

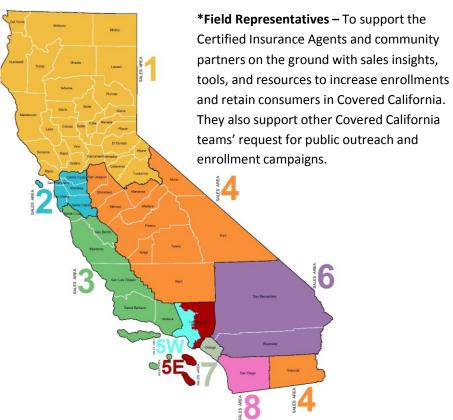
## **COLLATERAL MATERIALS**

14 different languages





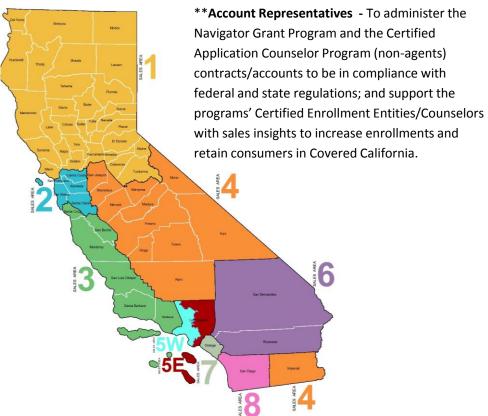
#### Sales Field Operations Team



Sales	Area	Field Representative*			
1	Northern California	Adam Unger			
	Rating Regions 1, 2, 3	916-584-4952			
		Adam.Unger@covered.ca.gov			
2	Bay Area	Nicole Fotovat			
	Rating Regions 4, 5, 6, 7, 8	916-217-3143			
		Nicole.Fotovat@covered.ca.gov			
3	Central Coast	Diannah Thomas			
	Rating Regions 9, 12	916-591-5444			
		Diannah.Thomas@covered.ca.gov			
4	Central Valley	Aaron Johnson			
	Rating Regions 10, 11, 13,	916-591-3178			
	14	Aaron.Johnson@covered.ca.gov			
5-E	Los Angeles - East	Claudie Kiti Bustamante			
	Rating Region 15	916-539-4773			
		Claudie.KitiBustamante@covered.ca.gov			
5-W	Los Angeles - West	Marc Ross			
	Rating Region 16	916-539-5524			
		Marc.Ross@covered.ca.gov			
6	Inland Empire	Edith Lara-Trad			
	Rating Region 17	916-539-5757			
		Edith.Lara-Trad@covered.ca.gov			
7	Orange County	Vacant - Contact Daniel Rivas			
	Rating Region 18	916-539-5417			
		Daniel.Rivas@covered.ca.gov			
8	San Diego County	Angelica Diaz			
	Rating Region 19	916-591-8983			
		Angelica.Diaz@covered.ca.gov			
	·	·			



#### Sales Account Services Team



Sales	Area	Account Representative**				
1	Northern California	John Fox				
	Rating Regions 1, 2, 3	916-224-0153				
		John.Fox@covered.ca.gov				
2	Bay Area	Blake Deering				
	Rating Regions 4, 5, 6, 7, 8	916-247-3799				
		Blake.Deering@covered.ca.gov				
3	Central Coast	John Fox				
	Rating Regions 9, 12	916-224-0153				
		John.Fox@covered.ca.gov				
4	Central Valley	Blake Deering				
	Rating Regions 10, 11, 13,	916-247-3799				
	14	Blake.Deering@covered.ca.gov				
5-E	Los Angeles - East	Jasmine Andrade				
	Rating Region 15	- 916-247-2852				
5-W	Los Angeles - West	Jasmine.Andrade@covered.ca.gov				
	Rating Region 16	Jasinine.Andrade@covered.ca.gov				
6	Inland Empire					
	Rating Region 17	- Shirley Swedlow				
7	Orange County	916-247-3919				
	Rating Region 18	- Shirley.Swedlow@covered.ca.gov				
8	San Diego County	Similey.Swediow@covered.ca.gov				
	Rating Region 19					



#### AI/AN OUTREACH

## WHAT ARE THE BEST WAYS TO OUTREACH TO THE AI/AN COMMUNITY?



#### **PLAN MANAGEMENT**

Margareta Brandt, Plan Manager Rachel Harrison, Plan Manager



## **Topics**

- AI/AN Eligibility
- Current Al/An Enrollment
- AI/AN Coverage and Benefits
- Covered California Application Requirements for Al/AN plans



#### Al/AN Eligibility: Zero Cost Share Plans

- AI/AN applicants are eligible for a zero cost sharing qualified health plan (QHP) if the applicants:
  - Meet the eligibility requirements for APTC (Advance Premium Tax Credit) and CSR (Cost-Sharing Reduction)
  - Are expected to have a household income that does not exceed 300 percent of the federal poverty level (FPL) for the benefit year for which coverage is requested
- If the AI/AN applicant meets the above eligibility requirements for zero cost sharing plans, that applicant must be treated as an eligible insured and the QHP must eliminate any cost sharing
- AI/AN consumers can only access these benefits if enrolled in a zero cost sharing plan through Covered California
- Consumers can enroll in a non zero cost sharing plan, but will not receive the zero cost sharing benefit



#### Al/AN Eligibility: Limited Cost Share Plans

- Al/AN applicants are eligible for limited cost sharing plans when their household income exceeds 300 percent of the FPL for the benefit year for which coverage is requested
- If the AI/AN applicant meets the above eligibility requirements for limited costsharing plan, the QHP must:
  - Eliminate any cost-sharing under the plan for the services or supplies received directly from an Indian Health Service, an Indian Tribe, Tribal Organization, or Urban Indian Organization
  - Apply standard cost-sharing for the QHP's provider network outside of Indian and Tribal providers
- Al/AN consumers can only access these benefits if enrolled in a limited cost sharing plan through Covered California
- Consumers can enroll in a non limited cost-sharing QHP, but will not receive the reduced cost-sharing benefit

## Al/AN Eligibility: FPL Table

#### PROGRAM ELIGIBILITY BY FEDERAL POVERTY LEVEL

PLAN YEAR 2017

You may qualify for a Covered California plan with financial assistance, or free or low-cost Medi-Cal, depending on your household income and family size.

	PREMIUM ASSISTANCE											
COVERED	ENHANCED SILVER PLANS									AMERICAN INDIAN/ALASKA		
CALIFORNIA		SILV	ER 94		SILVER 87	SILV	ER 73			NATIVE PLANS		
% OF FPL	100%	≤ 138%	> 138%	150%	200%	<b>&gt; 213%</b>	250%	<b>≤ 266%</b>	> 266%	300%	≤ 322%	400%
1	\$11,880	\$16,394	\$16,395	\$17,820	\$23,760	\$25,305	\$29,700	\$31,600	\$31,601	\$35,640	\$38,253	\$47,520
2	\$16,020	\$22,107	\$22,108	\$24,030	\$32,040	\$34,123	\$40,050	\$42,613	\$42,614	\$48,060	\$51,584	\$64,080
3	\$20,160	\$27,820	\$27, 821	\$30,240	\$40,320	\$42,941	\$50,400	\$53,625	\$53,626	\$60,480	\$64,915	\$80,640
4	\$24,300	\$33,534	\$33,535	\$36,450	\$48,600	\$51,760	\$60,750	\$64,638	\$64,639	\$72,900	\$78,246	\$97,200
<b>Т</b> ш 5	\$28,440	\$39,247	\$39,248	\$42,660	\$56,880	\$60,578	\$71,100	\$75,650	\$75,651	\$85,320	\$91,576	\$113,760
4 5 6	\$32,580	\$44,960	\$44,961	\$48,870	\$65,160	\$69,396	\$81,450	\$86,662	\$86,663	\$97,740	\$104,907	\$130,320
7	\$36,730	\$50,687	\$50,688	\$55,095	\$73,460	\$78,235	\$91,825	\$97,701	\$97,702	\$110,190	\$118,270	\$146,920
8	\$40,890	\$56,428	\$56,429	\$61,335	\$81,780	\$87,096	\$102,225	\$108,767	\$108,768	\$122,670	\$131,665	\$163,560
each additional person, add	\$4,160	\$5,741	\$5,742	\$6,240	\$8,320	\$8,861	\$10,400	\$11,066	\$11,067	\$12,480	\$13,396	\$16,640
DHCS	MEDI-CAL FOR ADULTS  MEDI-CAL ACCESS PROGRAM (FOR PREGNANT WOMEN)											
California Dispursame of HealthCareServices	MEDI-CAL FOR KIDS (0-18 yrs.)					COUNTY CHILDREN'S HEALTH INITIATIVE PROGRAM						



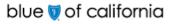
#### **Al/AN Enrollment Per Issuer**

2017 Plan Selections Active or Pending for Consumers indicating they are a member of Al/AN Tribe (as of 4/19/17)

Issuer	# of Individuals
Anthem Blue Cross	1617
Blue Shield	849
Chinese Community	<10
Health Net	114
Kaiser	1294
LA Care	<10
Molina Health Care	180
Oscar Health Plan	16
SHARP Health Plan	92
Valley Health	11
Western Health	36
Grand Total	4222





















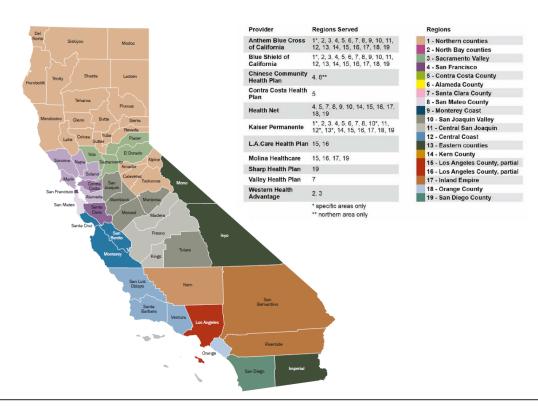




# **Al/AN Enrollment Per Region**

2017 Plan Selections Active or Pending for Consumers Indicating they are Member of Al/AN Tribe (as of 4/19/17)

Pricing Region	# of Individuals		
1	769		
2	287		
3	413		
4	71		
5	117		
6	149		
7	87		
8	34		
9	76		
10	320		
11	184		
12	204		
13	29		
14	102		
15	214		
16	312		
17	351		
18	194		
19	309		
<b>Grand Total</b>	4222		





# **Al/AN Benefit Example**

The following is an example of the differences in cost-sharing between a Bronze standard plan, a zero cost share Al/AN plan and a limited cost share Al/AN plan for some covered services.

	Bronze Standard Plan	Bronze Zero Cost Share AI/AN Plan	Bronze Limited Cost Share AI/AN Plan
Primary Care Visit	\$75	\$0	\$75*
Specialist Visit	\$105	\$0	\$105*
Laboratory Tests	\$40	\$0	\$40*
Urgent Care Visit	\$75	\$0	\$75*

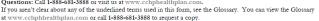
<sup>\*</sup>This cost share would be \$0 if the AI/AN member received services from an Indian Health Service, an Indian tribe, Tribal Organization, or Urban Indian Organization.



# AI/AN Specific SBCs and EOCs

 QHPs provide separate Evidence of Coverage (EOC) and Summary of Benefits and Coverage (SBC) for each metal tier by product type

#### CCHP \$0 Cost Share HMO AI-AN Coverage Period: Beginning on or after 1/1/2017 Summary of Benefits and Coverage: What this Plan Covers & What it Costs Coverage for: Individual and Family | Plan Type: HMO This is only a summary. If you want more detail about your coverage and costs, you can get the complete terms in the policy or plan document at www.cchphealthplan.com or by calling 1-888-681-3888 Important Questions Why this Matters: **Answers** You must pay all the costs up to the deductible amount before this plan begins to pay for What is the covered services you use. Check your policy or plan document to see when the deductible overall deductible? starts over (usually, but not always, January 1th). See the chart starting on page 2 for your costs for services this plan covers. Are there other You don't have to meet deductibles for specific services, but see the chart starting on page 2 deductibles for specific for other costs for services this plan covers. services? Is there an out-of-There's no limit on how much you could pay during a coverage period for your share of the pocket limit on my cost of covered services. expenses? What is not included in This plan has no out-of-pocket Not applicable because there is no out-of-pocket limit on your expenses. the out-of-pocket limit? Is there an overall The chart starting on page 2 describes any limits on what the plan will pay for specific annual limit on what the No covered services, such as office visits plan pays? If you use an in-network doctor or other health care provider, this plan will pay some or all Yes For a list of in-network of the costs of covered services. Be aware, your in-network doctor or hospital may use an Does this plan use out-of-network provider for some services. Plans use the term in-network, preferred, or a network of providers? see www.cchphealthplan.com participating for providers in their network. See the chart starting on page 2 for how this plan or call 1-888-681-3888 pays different kinds of providers. Yes. You do need a referral to This plan will pay some or all of the costs to see a specialist for covered services but only if Do I need a referral to see a specialist. you have the plan's permission before you see the specialist. see a specialist? Some of the services this plan doesn't cover are listed on page 5 or 6. See your policy or plan Are there services this Yes document for additional information about excluded services.' plan doesn't cover? Questions: Call 1-888-681-3888 or visit us at www.cchphealthplan.com.







# Coverage for Out of Network Services

- The requirement for a QHP to offer zero cost share or limited cost share benefits applies to "covered services" under the plan
- QHPs are not required to offer zero cost share or limited cost-share benefits for services received by out-of-network providers
- AI/AN enrollees would be responsible for 100 percent of the cost of received services from out-of-network providers when enrolled in a plan with a closed provider network
- Closed provider networks include:
  - Health Maintenance Organizations (HMO)
  - Exclusive Provider Organizations (EPO)



# **Al/AN Application Requirement**

- The Exchange requires QHPs to offer the lowest cost Al/AN zero cost share plan variation in the standard set of plans for each product (HMO, PPO, EPO)
- For example, if a QHP offers a PPO product for all metal tiers, the QHP must offer a Bronze Al/AN zero cost share plan because it's the lowest cost premium
- The QHP may not offer the zero cost share Al/AN plan variation at the higher metal levels within the set of plans for each product
- QHPs offering additional plans, that do not include a Bronze plan, must offer the Al/AN zero cost share plan variation at the lowest cost in the additional set of plans



#### Al/AN Zero Cost Plan Share Outreach

- Covered California became aware that Al/AN plans above the lowest cost plan were available for consumers to enroll in
- Covered California has been working to make these higher cost Al/AN plans unavailable for consumers because premiums are higher but coverage is the same.
- Less than 100 members have been identified to be enrolled in a zero cost share plan that is not the lowest cost plan
- The Service Center has a dedicated team working on outreach to assist the consumer to enroll in the appropriate, lower cost plan
- Plan Management has created a review process to prevent this from happening in the next Open Enrollment period



### TRIBAL SPONSORSHIP DISCUSSION



# **Tribal Sponsorship**

- Under Affordable Care Act (ACA) of 2010, Indian tribes, tribal organizations, and urban Indian organizations have the ability to pay Qualified Health Plan (QHP) premiums on behalf of their tribal members who are enrolled in health plans in the commercial market.
- Tribes may use their own funds to pay insurance premiums on behalf of members, and QHPs are required to accept premium and cost-sharing payments for the QHP's from an Indian Tribe, Tribal Organization, or Urban Indian Organization (T/TO/U) (45 CFR 156.1250(b)).



43

# TRIBAL ADVISORY WORKGROUP & TRIBAL CONSULTATION DISCUSSION



# **Tribal Advisory Workgroup & Tribal Consultation**

- Chairman for Tribal Advisory Workgroup?
- Travel reimbursement for members
- Future dates for each
- Agenda Topics

# NEXT STEPS AND FINAL REMARKS



# **ADJOURN**

# **THANK YOU!**

